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## How you can look like Lenny Kravitz

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ED CONDRAN

Lenny Kravitz is arguably the most fashionable male rock star on the circuit. The buff, leather-loving singer-songwriter, who appears to love a great accessory as much as a great hook, is happening in large part because of style.

Can you, too, approximate Lenny's look and perhaps score as much as the charismatic performer? A pair of style experts, Kelly Rae, Stuff Magazine's fashion and grooming director, and fashion designer/author Mary Jo Matsumoto, who has written the book "How to Get a Body Like a Rock Star (Without Suffering, Starvation or Spending a Fortune)," which includes a passage on how real rock stars dress, including Kravitz, detail what works for Lenny and what could make you more aesthetically pleasing.

What's essential when trying to cop the Lenny style?

Rae: You got to have a pair of leather pants. You need old-style, hand-stitched leather. It has to be made out of lambskin or deerskin, something really exotic. He has created the iconic dress code. He wears the big, oversize sunglasses, which are so popular now. You can also go for the skinny, low-waisted jeans.

Matsumoto: A lot of people focus on the funky jewelry, but don't focus on that as much as the style of clothes. Wearing fitted, tailored clothes is important. On this tour, Lenny is wearing a black fitted shirt, which looks great. He's very smart about his fashion. If you're going to dress like Lenny, do what he does, which is wear one color head to toe. If you're going to wear a different color, have it be as close to your face as possible. Lenny does that by placing a scarf around his neck. Don't wear baggy clothes or skin-tight clothes. That's not what Lenny does. Also, when it comes to jeans, wear flared jeans.

How much can one be expected to blow on Lenny-wear?

Rae: The leather and custom-made jeans are usually \$800 to \$2,000. If you want to buy the big shades, you can get them from Ray-Ban for \$48.

Matsumoto: The sky is the limit. You could spend a fortune or you could go to vintage shops, like he does to get some of his jewelry. You can go to

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consignment shops and get some deals. That part is really up to you.

Aside from the clothes, what else does a guy need to make a look work like Lenny?

Rae: You need to be a man's man. This guy is not a skinny rocker. You need to be confident. It would help to be exotic. Mixed breeding would help. An Asian African mix would be great. Otherworldly beauty definitely helps.

Matsumoto: It would help to be an Adonis like he is. He has the broad shoulders and tiny waist that is coveted by both men and women.

Anything else that separates Lenny from other rockers?

Rae: He has great organic and natural jewelry.

Matsumoto: I've never seen a man wear a man-bag as well as he does.

What look hasn't worked for Lenny?

Rae: The only fashion misstep for Lenny was when he straightened his hair and did the Prince look.

Matsumoto: I wasn't into his Prince look. Why did he do that when he looks so good with the close-cropped Afro?

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